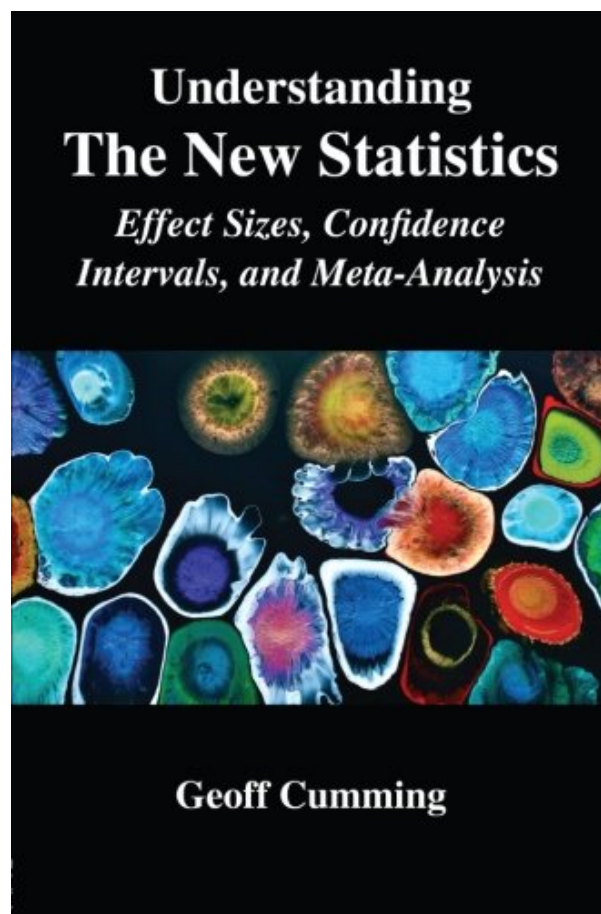


**UNDERSTANDING THE NEW STATISTICS:  
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AND META-ANALYSIS (MULTIVARIATE  
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# Understanding The New Statistics

*Effect Sizes, Confidence  
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**Geoff Cumming**

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## Review

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This is the first book to introduce the new statistics - effect sizes, confidence intervals, and meta-analysis - in an accessible way. It is chock full of practical examples and tips on how to analyze and report research results using these techniques. The book is invaluable to readers interested in meeting the new APA Publication Manual guidelines by adopting the new statistics - which are more informative than null hypothesis significance testing, and becoming widely used in many disciplines.

Accompanying the book is the Exploratory Software for Confidence Intervals (ESCI) package, free software that runs under Excel and is accessible at [www.thenewstatistics.com](http://www.thenewstatistics.com). The book's exercises use ESCI's simulations, which are highly visual and interactive, to engage users and encourage exploration. Working with the simulations strengthens understanding of key statistical ideas. There are also many examples, and detailed guidance to show readers how to analyze their own data using the new statistics, and practical strategies for interpreting the results. A particular strength of the book is its explanation of meta-analysis, using simple diagrams and examples. Understanding meta-analysis is increasingly important, even at undergraduate levels, because medicine, psychology and many other disciplines now use meta-analysis to assemble the evidence needed for evidence-based practice.

The book's pedagogical program, built on cognitive science principles, reinforces learning:

- Boxes provide "evidence-based" advice on the most effective statistical techniques.
- Numerous examples reinforce learning, and show that many disciplines are using the new statistics.
- Graphs are tied in with ESCI to make important concepts vividly clear and memorable.
- Opening overviews and end of chapter take-home messages summarize key points.
- Exercises encourage exploration, deep understanding, and practical applications.

This highly accessible book is intended as the core text for any course that emphasizes the new statistics, or as a supplementary text for graduate and/or advanced undergraduate courses in statistics and research methods in departments of psychology, education, human development, nursing, and natural, social, and life sciences. Researchers and practitioners interested in understanding the new statistics, and future published research, will also appreciate this book. A basic familiarity with introductory statistics is assumed.

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- Understanding the New Statistics

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#### Most helpful customer reviews

7 of 7 people found the following review helpful.

Easy to read introduction to confidence intervals and meta-analyses

By anon-ymous

I bought this book primarily for the meta-analysis component. When looking for an introduction to meta-analysis techniques I regularly came across hits about this book, which motivated me to buy it.

The major focus of this book is confidence intervals. There are 3 chapters on meta-analyses. The book is written in a very didactic way. Half of it is like a text-book - focused on providing the background and theory of a method; and the other half is almost workbook in a way - meant to be used alongside an MS Excel plugin the author has written. These two components (theory/workbook) are blended so would be quite useful for a classroom. I didn't do the Excel sections of the book but still found I got what I needed from the theory sections. By the way, the author has a very readable conversational style which is good for experts and non-experts.

After reading this book I've got a good appreciation of meta-analyses and confidence intervals - and a new found skepticism of null hypothesis testing. I think the author would be happy with that :)

3 of 3 people found the following review helpful.

Great introduction to confidence intervals

By Schuetzler

As a grad student, this book gave me an awesome introduction to the importance of reading, understanding, and reporting effect sizes. Too often we fall into the trap of looking for a  $p < 0.05$  and calling it good. There is so much more than that.

Pros:

- \* Well-written, and easy to understand (if you know the basics of statistics)
- \* Follow-along with visualizations with the available Excel macros

Cons:

- \* Uses an Excel macro rather than statistical software. Things like cats eye plots aren't widely available elsewhere, though you can get them in R with the multicon package.

1 of 1 people found the following review helpful.

A must read for those using statistics

By a reader

If this book had been available when I was teaching Statistics to Psychology Ph.D. students, I would have definitely used it. The book is easy to understand, and serves as an excellent introduction to an effect size and confidence interval approach to statistical analysis. While it might not be completely accessible to readers with absolutely no prior coursework in Statistics, it is a must-read to those conducting and publishing research--even student-level research. The accompanying software is a definite bonus. I've already used the software to run analyses for a research publication.

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