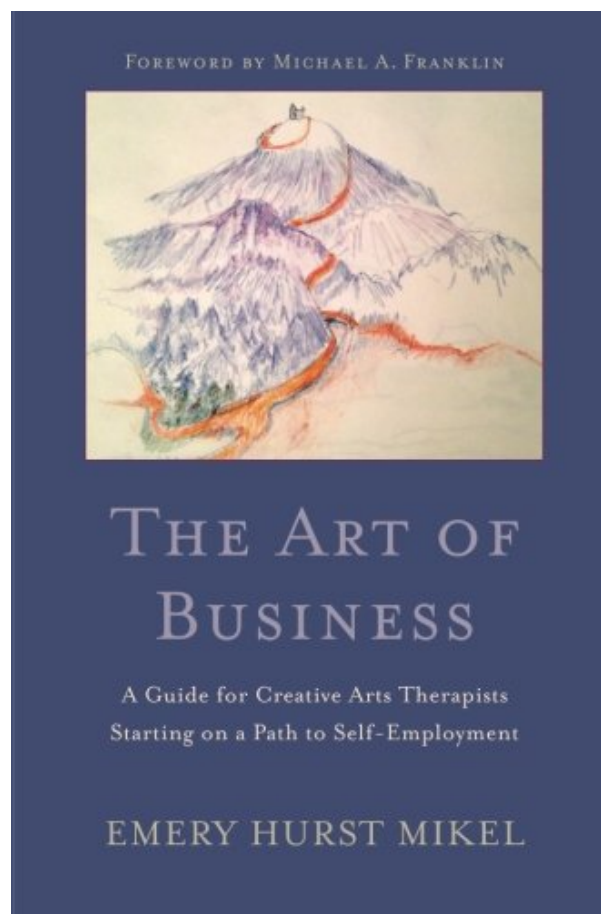


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CREATIVE ARTS THERAPISTS STARTING
ON A PATH TO SELF-EMPLOYMENT BY
EMERY H. MIKEL**



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FOREWORD BY MICHAEL A. FRANKLIN



THE ART OF BUSINESS

A Guide for Creative Arts Therapists
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EMERY HURST MIKEL

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Working as an independent contractor or in private practice is often the ideal scenario for creative therapists who want to control their own career and make decisions about the jobs and clients they take on.

This practical guide to successful self-employment takes you through every step of the process, from coming up with the idea and marketing yourself, finding jobs, and interviewing, to maintaining jobs and what happens when you or your client want to end the job. Each chapter is packed with practical information and illustrative stories from the author's extensive experience of setting up her own art therapy business, considering all the likely obstacles you may face, and covering topics such as ethics and interns.

This accessible companion contains all the information a creative therapist who wants to find work as an independent contractor will need to get started. It will be suitable for any level of experience and all creative therapists, including art, music, drama and dance therapists.

- Sales Rank: #1295481 in Books
- Brand: Brand: Jessica Kingsley Pub
- Published on: 2013-04-28
- Released on: 2013-04-23
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .46" w x 5.98" l, .64 pounds
- Binding: Paperback
- 200 pages

Features

- Used Book in Good Condition

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Most helpful customer reviews

2 of 2 people found the following review helpful.

Nice resource for up-and-coming art therapists

By A. Aili MacDonald

As someone just finishing an art therapy degree, this has been a helpful resource in developing a game plan for self-employment. It offers very specific and useful information about self-employment as an art therapist. Focuses on contract work - offering art therapy services on a contract basis to organizations like nursing homes, community centers, hospitals, etc. She outlines differences between this style of self-employment and more traditional private practice. She also includes useful info on things like tax forms, ethical concerns, payment, etc. Recommended.

1 of 1 people found the following review helpful.

Good intentions, but short on the necessary information needed to create a business

By A. Morris

This book has good intentions; unfortunately very few are fulfilled in a realistic or practical way. A purchaser of this book is likely desperate to figure out how to work as an art therapist. What no one tells you is that is apparently a very difficult career path and not many ways to make a living. So people seem to resort to making their own business or storefront. This book capitalizes on that desire. But not well enough to really be of help to the average reader who is wishing for a paycheck.

0 of 0 people found the following review helpful.

Five Stars

By Caitlyn Sarkar

Very helpful for an art therapist that's starting out, especially the templates at the end. :)

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