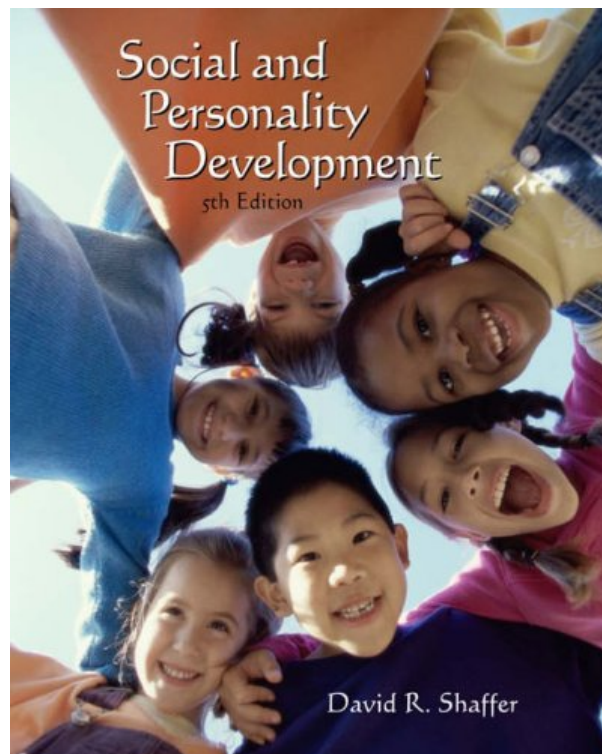
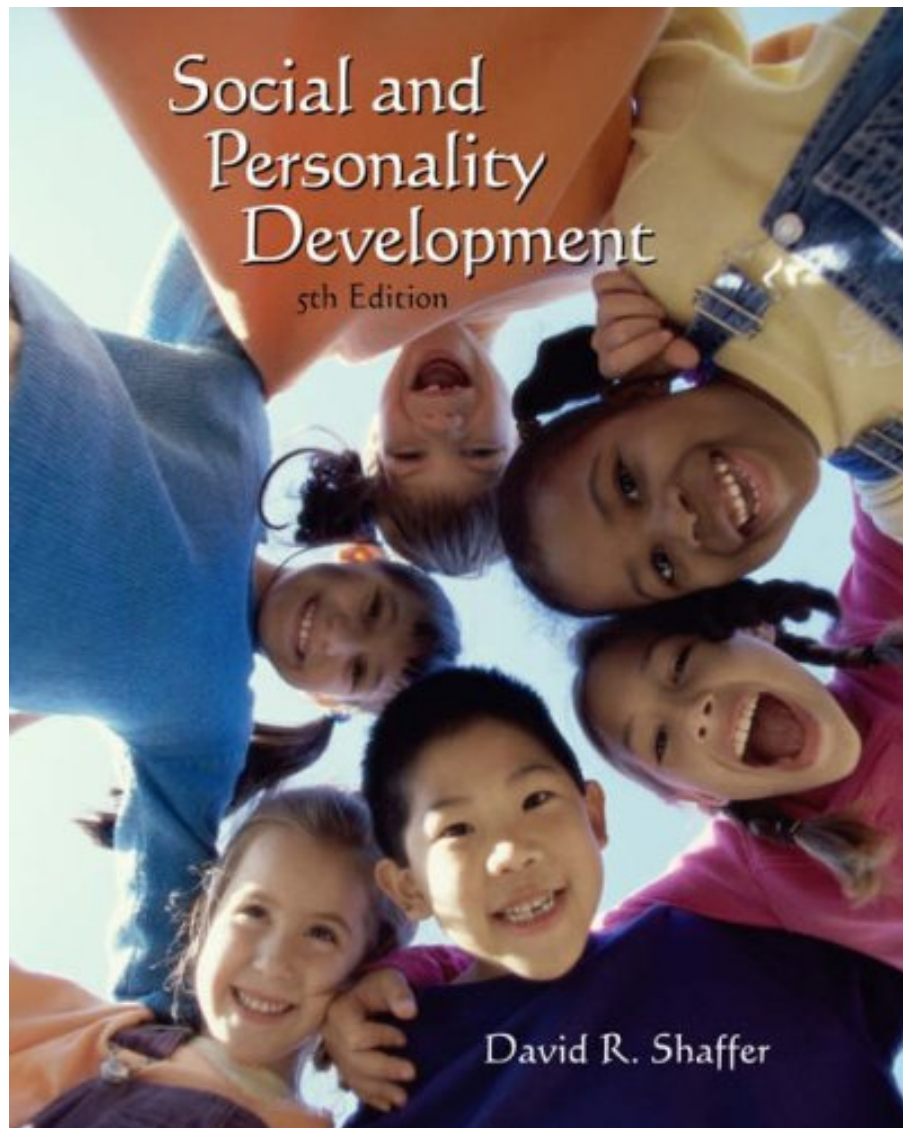


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Review

"Theoretical and empirical information is presented in a clear and interesting manner. The focus is on a scientific understanding of social and personality development, yet students also are provided with an understanding regarding how research information can be applied in every day settings.... A primary strength of the text is that the scientific nature of social developmental psychology is emphasized. Theory and research are the focus, yet there also are opportunities for students to apply the material to real world settings."

"I think the strength of this text is that it does a great job of covering the important topics in this area, and there are very few texts that focus on social/emotional development; it is well written, student friendly, thorough, and comprehensive...I can speak first hand to the fact that students enjoy this textbook."

"The strengths of this text are its coverage of the important concepts in social and emotional development, the clarity of the writing, the balanced presentation of theories, the use of examples and high quality research, and high level of interest it stimulates in students. This textbook presents important information and concepts in the social and emotional domain of typically developing children. The text is clear and easy to understand and is appropriate for a wide range of students and class formats."

About the Author

David Shaffer is a professor of psychology, chair of the Social Psychology program, and past chair of the Life-Span Developmental Psychology program at the University of Georgia, where he has taught courses in human development to graduate and undergraduate students for the past 30 years. His many research articles have concerned such topics as altruism, attitudes and persuasion, moral development, sex roles and social behavior, self-disclosure, and social psychology and the law. He has also served as associate editor for the *Journal of Personality and Social Psychology*, *Personality and Social Bulletin*, and *Journal of Personality*. In 1990, Dr. Shaffer received the Josiah Meigs award for Excellence in Instruction, the University of Georgia's highest instructional honor.

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The success of this best-selling text lies in the author's belief that a good text talks with, rather than at, its readers. Shaffer does an extraordinary job of anticipating students' interests, questions, and concerns while treating them as active participants in the process of learning about social and personality development. The Fifth edition of SOCIAL AND PERSONALITY DEVELOPMENT features clearly written, current coverage of social and personality development that aids students in discovering the causes, processes, and complexities that underlie developmental change. Students learn why biological and environmental factors, contextual factors such as cross-cultural, familial, neighborhood, school, and peer-group influences cause change in children. Shaffer also explores the approaches that researchers use to test their theories and answer important questions about developing children and adolescents. This book's effective coverage of field research stands out from other texts not only for its accuracy and currency, but because Shaffer consistently juxtaposes classic research with the latest breakthroughs in a way that helps students appreciate how knowledge builds on earlier findings. This edition features a much stronger emphasis on cultural influences on development.

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0 of 7 people found the following review helpful.

Social and Personality Development

By Julie A. Spears

This was a brand new book and I was pleased with the book however it took longer than expected to receive.

3 of 3 people found the following review helpful.

guided by Bronfenbrenner

By Heather Adams

As an instructor, I found this to be an excellent text. In particular, I appreciated the repeated incorporation of cross-cultural research. This text answers the call for incorporating diversity across the curriculum. Repeated inclusion of cross-cultural similarities and differences, combined with repeated discussions of the interconnections of multiple variables, helps students move away from a "one-size fits all" approach and egocentric thinking. By the end of the semester, when students were presented with a hypothetical problem scenario to resolve, they quickly outlined a list of additional details they would need to know, offering how each variable (parenting style, ethnicity, location of residence, violence within family, etc.) would alter the "goodness of fit" of their intervention. Also, the author does not shy away from presenting research evidence that is sometimes contradictory or inconclusive, which provides an excellent opportunity for in-class discussions of the reality of research and how, as a field, we address these issues. The only drawback is the amount of information sometimes overwhelmed students, so I found it necessary to focus their reading on certain sections of each chapter - however this can also be viewed as strength, since it allowed me to "customize" my course to some extent.

0 of 0 people found the following review helpful.

GOOD!

By Catrease

This book really helped me with my class. It was really informative and helped me so much. It was an easy class because of the book. I thought it was an easy read one of the best psychology books I have ever read, and that I can say I really enjoyed.

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